

Camp Evergreen welcomes new officers, announces goals for 2020/2021

SHEBOYGAN, Wis., Sept. 8th, 2020—Camp Evergreen is proud to announce the appointment of Jim Maas as its new board president, along with a new slate of officers: Jonathan Moulton, vice president; Steve Harrison, Old Wisconsin, secretary; and Katie Schneider, Oostburg School District, treasurer.

Directors of the board now include: David Gass, of Rohde/Dales; Barbara Gruber; Matt Quasius, Quasius Construction; Carl Rickmeier, Wells Fargo Advisors; Carol Rost; Margaret Newhard, Wigwam; Larry Samet; and Jennifer Born Rutten, Milwaukee County Parks.

"I'm looking forward to working alongside a dedicated board that is willing to roll up its sleeves and create more opportunities for both children and adults with a variety of life challenges from the Greater Sheboygan area," said Mark Ellis, executive director of Camp Evergreen.

He added that the board has already formed finance and marketing committees that will increase financial stability and create more unique and engaging events to support the nonprofit's mission. Since 1926, Camp Evergreen has offered accessible, compassion-driven respite care, day services, after school care and summer camp programming.

While the COVID-19 pandemic has put some programs on hold, Camp Evergreen safely welcomed back half a dozen day participants this summer. A new circular driveway was constructed to facilitate participant drop-off and pick-up and the kitchen has undergone extensive renovations which include new cooking equipment and ventilation/fire suppression systems. These were made possible through donations made by generous community members, businesses and foundations. The outside of the building has taken on a fresh coat of paint and upgrades as well.

Ellis and the board are now planning for a more robust fall and 2021. They look to acquire a new social media manager to increase our online presence and accessibility in early 2021. Fundraising efforts will include hosting a musical fundraiser, and securing partnerships with local restaurants, chefs and businesses.

The board's newest member, Jennifer Born Rutten, is the great-great-grandniece of Camp Evergreen's founder, Charles Broughton.

"I am thrilled to finally be a part of a family legacy that is so important to our community," Rutten said. "Providing care and respite to those in need through individual and business partnerships—especially during these rocky times—is the prescription for success for all."

To learn how you can support Camp Evergreen, visit

<https://campevergreendotorg.wordpress.com/welcome/make-a-donation/>

To learn more about partnerships and sponsorships and more information about Camp Evergreen contact Rutten at jen_born2000@yahoo.com

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